

November 2020

Dear Valued Supplier,

On June 1st this year, we announced the signing of a definitive agreement with KKR* for Coty's Professional Beauty and Retail Hair businesses, including the Wella, Clairol, OPI and ghd brands (the "**Wella Business**"), which provides for the creation of our new Wella group of companies.

Coty will transition its Professional Beauty and Retail Hair businesses into new Wella Company on **November 30**, **2020**.

Thank you for your help thus far as we prepare to establish the Wella group of companies under a new corporate structure. To that end, we would like to share with you the following information and provide you with the right level of knowledge about how your contract(s) will continue to operate with the Wella group of companies.

From **November 16, 2020** you will start receiving purchase orders for the Wella Business from the new legal entity Wella Rus Ltd instead of LLC Russwell:

New Legal Entity	Address
Wella Rus Ltd	Russia, Moscow 125171 Leningradskoe shosse, 16a, bld.1

Please be advised that the above will result in some changes, including the invoicing process.

Invoicing process changes

From November 16, 2020, any invoice submitted to the new legal entity will have to be addressed to:

Bill To Address	Paper Invoices		
Wella Rus Ltd	Wella Rus Ltd		
Company Code 5340	Company Code 5340		
Russia, Moscow 125171	Russia, Moscow 125171		
Leningradskoe shosse, 16a, bld.1	Leningradskoe shosse, 16a, bld.1		

*References to "KKR" are to an affiliate of funds and separately managed accounts, advised and/or managed by Kohlberg Kravis Roberts & Co. L.P. and/or its affiliates.



You will begin to receive replacement of previously created POs and new POs from the new legal entity up to 2 weeks prior to **November 30, 2020**. Please manage your invoice submission according to the direction below that applies to you:

- 1. If service has been provided before **November 30, 2020** and you do not receive a replacement PO from the new legal entity Send your invoice for processing to current Coty Legal Entity as of today.
- 2. For services provided after **November 30**, **2020** you will receive a replacement PO with the new legal entity Submit the invoice with the new bill to information.

Contacting us for support

Enquiries must be made by emailing or calling the Accounts Payable (AP) Help Desk team. When contacting them, please ensure you have the following information available or included in the body of your email:

- Purchase order and invoice number
- A detailed description of the issue or question
- Your contact details, including a phone number

The AP Help Desk team will also be your point of contact for **credit applications** or **VAT certifications requests**. Requests should be submitted as soon as possible in order to ensure that there is enough time for the creation of the new legal entities in your system.

Please be advised, the AP Help Desk team may need to contact you regarding your invoice submission or data. In order to ensure that you receive their communications, please add their email address to your secure email contacts.

What happens to your contractual counterpart?

We would like hereby to notify you that our agreement with you will be transferred from LLC Russwell to Wella Rus Ltd with effect on **November 30, 2020**, subject to the terms of our agreement with you.

In addition to the above, we would like to inform you that further correspondence in relation to your contract might be addressed to your company as part of our global communication streams. Should you require assistance or clarity on the above processes please do not hesitate to reach out to your contact person in our procurement organization.

Further Information in our supplier website

We encourage you to visit our supplier website at https://supplier.coty.com to discover the latest news and detailed information on maintaining a successful partnership with us. If you have any questions, please do not hesitate to contact your main contact at Coty.

Once again, thank you for your support of the Wella group transition. We look forward to our continued relationship on this and our other brands or businesses you may serve.

Yours faithfully,

Stephanie Gemmell Chief Procurement Officer Wella Company

SUPPLIER COMMUNICATION: APPENDIX

AP Help Desk contact information

Market	Email Address		
Benelux	AP.IP.BENELUX@wella.com		
DACH	AP.IP.DACH@wella.com		
EE	AP.IP.EE@wella.com		
France	AP.IP.France@wella.com		
Ireland	AP.IP.Ireland@wella.com		
Italy	AP.IP.Italy@wella.com		
Nordics	AP.IP.Nordic@wella.com		
Portugal	AP.IP.Portugal@wella.com		
Spain	AP.IP.Spain@wella.com		
Switzerland	AP.IP.Switzerland@wella.com		
UK	AP.IP.UK@wella.com		

Country	Phone Number		
Austria	019286547		
Belgium	024019147		
Denmark	43310464		
Finland	0974790217		
France	0365060262		
Germany	061512749043		
Ireland	016950415		
Italy	0687501309		
Luxembourg	27863336		
Netherlands	0207038272		
Norway	21939689		
Poland	223062600		
Portugal	211143975		
Spain	914146615		
Sweden	0850630792		
Switzerland	0445830619		
UK	02071298696		
Czech Republic	296186951		
Hungary	0616555725		

As we move through this transition period, please pay close attention to the Bill To address and the Payment Terms comments, as these will provide the necessary information. The fields are highlighted in the image below:

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ПОСТАВЩИК:					общая сумма 00 000,00 RUB
PLANT: Wella Russia – ООО Вс. Ленинградскос пл. 16А, г.Москва, 77 125171 Российская Федерация		Wella Rus Leningrad Moscow,	lskoe shosse, 16a, b	id. 1	
DELIVERTO: Anastasia Podurets Класс актива: Внимание! Проверьте I correct.If you are not sur			ofit center to make	sure it is	
Адрес для отправки счет ncoTerms: / nternational Name: Midi /AT: ИНН 7743344565 СВЕДЕНИЯ О ПОЗ № ОПИСАНИЕ	Print LLC ИЦИИ (1 ПОЗИ НОМЕР	ция)	re shosse, 16a, bld.1	ЦЕНА ЗА ЕДИНИЦУ	
	КОМПОНЕНТА			продукции	
1 TEST_OPEX		700 000 шт.	суббота, 31 окт 2020 СЕТ	P1,00 RUB	P700 000,00 RUB
Полное описание: TEST_ № позиции в заявке: 1 Инициатор: Anastasia Pod Заявка на поставку №: Т21	arets				
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(АННЫЙ ЗАКАЗ И ВСЕ ЕГО СО ОСНОВНЫХ ПОЛОЖЕНИЙ И У КАЗАННОЙ В ЗАГОЛОВКЕ ДА ttps://supplier.coty.com/terms-co СПОЛИНЕНИЕ ОБЯЗАТЕЛЬСТ ИСПОЛ ВЫСТАВЛЕНИЕ СЧЕТА ИСПЕ ВЫСТАВЛЕНИЕ СЧЕТА ЮСТАВЩИКОМ Т&С.	СЛОВИЙ СОТРУДНИЧЕ HHOГO ЗАКАЗА (T&C), nditions. В ПО ДАННОМУ ЗАКАЗ	доступные т у полное или	AKKE HA CAЙTE		