

November 2021,

Dear Valued Supplier,

On December 1st, 2020, we successfully completed the transaction of our agreement with KKR for Coty's Professional and Retail Hair businesses, which resulted in the creation of our new Wella Company.

As a follow-up of this separation project, Wella Company is now running an IT transformation project in order to go live with its own ERP system and Ariba Network platform, which is expected to be fully operative by February 7th, 2022.

Thank you for your help thus far as we prepare to establish the Wella group of companies under a new corporate structure. To that end, we would like to share with you the following information and provide you with the right level of knowledge about how your business will continue to operate with Wella group of companies.

WHY ARE WE REACHING YOU?

We are contacting you as you have been identified as one of Wella suppliers **under a Coty owned Legal Entity located in AMERICAS.**

As of February 1st, all Wella operations will be managed through Legal entities owned by Wella group under its own system. As a result, the activity related to Wella currently performed via Coty owned legal entities will be managed as stated below starting from February 1st.

This letter contains detailed changes and information that will apply to future transactions with Wella Company Brands. The main brands impacted by the transition are:

Note: You can check the complete list of the impacted Wella company brands at the end of the communication.









The main topics we would like to inform you about in this communication are as listed below:

- 1. New Legal entity structure for Wella Business currently under Coty owned Legal Entities
- 2. Impact on the **Invoicing process** during and after system transition
- 3. Support contact addresses for each Country
- 4. Future communications

1. New Legal Entity structure for Wella Business currently under Coty owned Legal Entities

Due to this separation process, the next step on our journey is to restructure the business under the new legal entity structure that will take place from February 1st,2022 onwards.

As of February 1st, we will be transferring operations to the **new Legal Entity structure**, detailed below. As a result of this transfer, the Purchase orders and blanket orders related to your business with Wella will be issued by the new Wella owned Legal Entity shown on the table below.

Until that transfer date, please continue operating As-Is under the current Coty owned Legal Entity.

Note: deliveries and systems will be frozen from 1st to 6th of February 2022, both included, which is a Blackout period dedicated to an internal system change.

To proceed, the following table shows the Legal Entity changes that will apply to allow Wella to act and trade as an independent company, fully separated from Coty.

PLEASE NOTE THAT THIS IS VALID FOR YOUR BUSINESS ASSOCIATED WITH THE WELLA BRANDS ONLY. BUSINESS NOT RELATED TO THESE BRANDS WILL CONTINUE WITH COTY.

If you are delivering goods (raw, bulk or packaging materials) to Sanford for OPI business, please continue working as-is by invoicing Coty Legal Entity for this particular business even after Feb 1st 2022. No major changes in your day-to-day business with the plant itself but planning contacts will change. Our planning team in Sanford will provide you specific details on what changes and what do not change.

For the rest of your business with Wella, meaning outside of Sanford OPI business, please take into account the changes mentioned in the table below.

ATTENTION: All email addresses have been changed to the @wella.com domain

Country of the Legal Entity	If your business for the Wella brands is with this legal entity	Use this Legal Entity AFTER Separation date	Paper invoices	Invoice Mailing Address — Feb 22' onwards	Office Address	VAT ID
UNITED STATES	0187 Coty Us LLC	0187 Wella Operations US LLC	No Paper invoices	PDF.US.0187@ wella.com	4500 Park Granada Suite 100 Calabasas 91302 California	N/A
UNITED STATES	3640 The Wella Corporation	3640 Wella Operations US LLC	No Paper invoices	PDF.US.3640@ wella.com	4500 Park Granada Suite 100 Calabasas 91302 California	N/A
UNITED STATES	3650 Noxell Corporation	3650 Wella Operations US LLC	No Paper invoices	PDF.US.3650@ wella.com	4500 Park Granada Suite 100 Calabasas 91302 California	N/A

2. IMPACT ON THE INVOICING PROCESS DURING SYSTEM TRANSITION

In a near future, you will receive a specific and communication regarding this topic with detailed information on the different scenarios you could face as well as the actions to be taken during invoicing process for each of these scenarios.

From a general perspective, this would be the way to handle your invoices:

- For services and goods provided before February 1st,2022 Send your invoice for processing to current Coty Legal Entity as of today.
- For services and goods provided from February 1st,2022 onwards Submit the invoice to the new billing address mentioned on the table above.

This is a general example. For particular cases, we will come back with more details in the **future communication**.

3. SUPPORT CONTACT ADRESSES FOR EACH COUNTRY

For business related enquiries, please reach to your usual Wella Business contact.

For invoicing/financial enquiries, please reach out to the appropriate email address listed below based on the country where Wella company is established.

When contacting them, please be sure to include the following information in the email:

- A detailed description of the issue or question
- Your contact details, including a phone number

Please be advised, the AP Disbursements team may need to contact you regarding your invoice submission or data. In order to ensure that you receive their communications, please add their email address to your secure email contacts.

Below, you may find the corresponding contact support e-mail address for any further gueries you may have.

AP HELPDESK CONTACT INFORMATION						
Country	E-mail address					
CANADA	HELPDESK.CA.3600@wella.com					
PUERTO RICO	HELPDESK.US.3610@wella.com					
UNITED STATES	HELPDESK.US.0187@wella.com HELPDESK.US.3640@wella.com HELPDESK.US.3650@wella.com HELPDESK.US.3660@wella.com HELPDESK.US.3670@wella.com HELPDESK.US.3680@wella.com HELPDESK.US.3680@wella.com					

Note: Please, for helpdesk contact refer to your corresponding company code number that appears in the PO Form.

In addition to the above, we would like to inform you that further correspondence in relation to your contract might be addressed to your company as part of our global communication streams. Should you require assistance or clarity

on the above processes	please do not hesi	tate to reach out y	your contact perso	n in our procurem	ent organization.

4. FUTURE COMMUNICATIONS

In line to our communication plan, please find listed below the following letters you will soon receive from our side:

- Detailed invoices communication. Providing specific information in terms of invoicing process impacts to avoidbilling issues during systems transition.
- **Supplier's website communication**. We encourage you to visit our supplier website at: <u>Supplier's website</u> to discover the latest news and detailed information on maintaining a successful partnership with us.

Once again, thank you for your support of the Wella group transition. We look forward to our continued relationship onthis and our other brands or businesses you may serve.

Yours faithfully,

Stephanie Gemmell

Chief Procurement Officer Wella Company

ALL WELLA COMPANY BRANDS



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