

ANIMAL TESTING FAQs

Do we base our safety assessments of our cosmetic products on animal-testing data?

We haven't relied on tests on animals for the safety assessments of our cosmetic products since 2012.

How does Wella Company support the ICCS activities?

As a member of the International Collaboration on Cosmetics Safety (ICCS), Wella Company invests resources to support the organization. The ICCS is focused on advancing the adoption of animal-free science for human and environmental safety assessments of cosmetics and their ingredients through science, education and training, and regulatory engagement. Wella Company's Technical Safety Vice President sits on the Board of Directors of the ICCS.