

ANIMAL TESTING FAQs

Who requires animal testing on cosmetic products, and on which type of products?

Testing on animals is required by the China Health Authorities for certain product categories such as hair dyes and anti-hair loss products.

Do we pay for animal testing when required by China Health authorities?

When mandated by the China Health authorities, safety tests are conducted at government authorized labs and are paid for by Wella Company (as with any other applicant). These test results are not used by Wella Company for our own safety assessments of our cosmetic products.

Do we base our safety assessments of our cosmetic products on animal-testing data?

We haven't relied on tests on animals for the safety assessments of our cosmetic products since 2012.

How does Wella Company support the ICCS activities?

As a member of the International Collaboration on Cosmetics Safety (ICCS), Wella Company invests resources to support the organization. The ICCS is focused on advancing the adoption of animal-free science for human and environmental safety assessments of cosmetics and their ingredients through science, education and training, and regulatory engagement. Wella Company's Technical Safety Vice President sits on the Board of Directors of the ICCS.